



THE CITY OF SAN DIEGO
CITIZENS REVENUE REVIEW AND ECONOMIC COMPETITIVENESS COMMISSION
MEMORANDUM

DATE: May 25, 2010
TO: Craig Benedetto
FROM: Bob Nelson, Chair *Bob Nelson*
SUBJECT: Request for Details

On behalf of our Commission, thanks to you and your colleagues for your May 13 2010 presentation and related correspondence. We are seeking input from the Office of the Mayor on your recommendations, and we will circulate these ideas to others for comment. We will keep you advised of our progress.

To help us fully respond to your recommendations, please prove your group's thoughts about specific actions (charter change, amend ordinance, add new ordinance, policy change, etc.) required to achieve the following recommendations from your group:

- (1) Preserve and implement the CCDC model for other redevelopment areas of the city and all areas identified as "smart growth" infill areas.
- (2) Institute more accountability and certainty in the fee system. What does this mean and how would it be codified and enforced.
- (3) Move various disciplines (fire, sewer, water, storm water, parks and planning review) back under the Development Services Department (DSD) and moving field engineering into DSD to eliminate these interdepartmental inefficiencies.
- (4) Reduce the number of reviewers and the number of reviews per project. Which specific reviews do you believe are not required by State law?
- (5) Expand self-certification (please specify processes recommended to be self certified).
- (6) Implement a complete "cradle to permit" project management model with a single project manager having control and authority of the project schedule and process from start to finish, including over reviews by outside departments.
- (7) Complete the implementation of the Business Process Reengineering recommendations for the City's various departments – and what are those incomplete recommendations?
- (8) Provide regulatory incentives and expedited processing for economic development projects, green sustainable projects, Transit-Oriented Development (TOD) projects, mixed use projects, and affordable housing projects. What do you believe to be permissible "incentives" that might be granted and who do you propose be authorized to grant same?
- (9) Adopt Program EIR's and zoning for updated community plans and examine the feasibility of adopting a Program EIR for high priority economic development, infill, TOD, and sustainable development projects to reduce the time and risk associated with developing these projects. (In addition to how this would be achieved, please indicate your thoughts about revenue sources to finance this.)

cc: CRRECC Commissioners; Interested Parties